GET PLATINUM READY

WITH RACHEL WILLIAMS

BECOME A PLATINUM BLONDE BOSS:

- Get the knowledge necessary to create the platinum your clients are craving and discover tips and tricks that will guarantee success
- How to eliminate warmth
- Determine the correct toner level to achieve desired blonde
- Solutions for those stubborn areas that won't lift
- Formulas to achieve the icy blondes we love

Rachel is an Aloxxi Educator and an Arkansas-based blonding specialist known for her Instagram feed of cool-toned platinum blondes, seamless balayage blends, and smoky pastels. In 2018, Rachel was a top five finalist for Platinum Shot of the Year at the #ONESHOT Hair Awards. She's also a BTC Team Member and educated onstage for balayage and blonding at "On Tour" Dallas.

trubeauty CONCEPTS

To register, visit trubeautyconcepts.com or call 1(888) 371-5040 x101

SOUTHAMPTON

MONDAY, OCTOBER 21, 2019

$75 - 9:00AM - 12:00PM - DEMO

$150 - 9:00AM - 4:00PM - HANDS-ON

ALL SALES FINAL

109 Street Road, Southampton, PA 18966