

Aloxxi®



Aloxxi is an indie brand made up of passionate hair enthusiasts united in sharing their knowledge and love of hair. Formulated by stylists for anyone who demands expert care for their hair, Aloxxi delivers exceptional products that are proven to make hair healthier, shinier, and more colorful. Aloxxi haircare hails from beauty icon and OPI founder George W. Schaeffer, who has a passion for color, quality, and performance.

- Free from sulfates, parabens, gluten, sodium chloride, ethanolamines, phthalates, talc, microbeads, aluminum compounds, and formaldehyde.
- Work with leading stylists to provide expert care for colorful hair.
- Texturize, hydrate, hold, shine, and more with exclusive color-protecting formulas that let you customize to your style needs.
- Full range of color and tools to meet your hair color needs.
- ColourCare Complex infused with 10 nutrient-rich antioxidants.

