

Proud to be the #1 product line of choice for salon professionals. Bringing the same power of keratin to a full line of salon-quality hair care products for years, including a comprehensive keratin-enhanced color line. Their unique formulas are engineered with proprietary keratin to eliminate frizz, repair damage, strengthen, and soften for undeniably healthy hair.

- Replenishing lost keratin helps correct porosity and smooth the hair's surface.
- Restores strength and elasticity.
- Innovative technology in these revolutionary treatments binds keratin to the hair.
- Prevents humidity from penetrating the hair, locking out frizz.
- Incorporates signature keratin technology into the hair-coloring process, making hair stronger and smoother as it undergoes a color transformation.



SCAN TO SHOP!