

MILBON



As the #1 professional hair care company in Japan with a rapidly expanding global footprint, we honor stylists for their expert skills, knowledge, and professionalism. Through our continuous collaboration with stylists, we find ground-breaking solutions that push the boundaries of the haircare industry because we know everyone's hair is unique, and everyone's beauty is too.

- Pro Beauty exclusive. Not authorized for retail sale on any online channels (including Amazon and Instagram), driving all retail sales to salon partners only.
- Developed in Japan using rigorous scientific research and high-performing ingredients.
- Formulas are made to ensure the quality, efficacy, and safety of the hair's integrity.
- Inspired by the creativity and needs of hairstylists.
- Our purpose is to help people find, embrace, and express their individuality.



SOPHISTONE



By aligning with Milbon's focus on healthy hair, SOPHISTONE aims to ensure that their products contribute to maintaining the overall health and integrity of the hair. By doing so, they prove their color collection is designed not only to provide vibrant and captivating colors but also to nourish and protect the hair. This line allows consumers to explore vibrant colors while also caring for their hair.

- Formulated specifically for the US market, utilizing Milbon's unsurpassed knowledge and insight on hair.
- Only hair color offering Milbon's patented double anchor technology, ensuring color longevity.
- Innovative commitment for high-quality, captivating results through advanced formulas.
- Haircare solutions that enhance aesthetics and well-being.
- Online tutorials, hands-on product demos, and seminars taught by seasoned specialists.



SCAN TO SHOP!