

TOCCOMAGICO



Founded in Italy in 1938, Tocco Magico is one of the oldest color manufacturers in the world and is known for its rich, vibrant, and luxurious color powered by herbal extracts. We are dedicated to the salon professional and proud of the innovation and passion that goes into our color collections. Craft your artistry with us!

- The first ever manufacturer to use herbal extracts in hair color.
- Innovators of the hair color industry.
- All color collections protect and nourish hair while providing exceptional color coverage.



SCAN TO SHOP!