



Brazil's #1 hair care brand. TRUSS always focuses on quality and satisfaction when relating to applicable requirements, and are dedicated to continuously improving products and processes. The products always deliver what they promise, and results are incredibly noticeable from first application, which creates instant customer loyalty amongst its consumers.

- Always investing in raw materials with innovative vegan actives and high technology.
- Providing incredible results.
- We aim to take care of not only hair but also the planet.
- Continually growing and exceeding expectations.
- The brand that truly delivers what it promises.



SCAN TO SHOP!