



Wella Company, a global beauty leader, encompasses renowned brands like Wella Professionals, Clairol, and Sebastian Professional. We innovate to inspire consumers and beauty professionals, fostering authenticity. With 6,000 employees in 100+ countries, we strive to be the industry's premier beauty company. Guided by our values and driven by our purpose, we aim for positive impacts on people, the planet, and society, ensuring sustainable growth for all partners.

- A forefront beauty industry player since 1880.
- Education is at the heart of everything they do, as hairdressing is a unique combination of craft and inspiration.
- Wella provides an array of tools, ranging from color solutions to top-notch hair care, to empower stylists.
- Wella Color is ammonia, PPD/PTD, peroxide, and paraben-free.



SCAN TO SHOP!